

Ideas, inventions and reputation are all valuable parts of innovative renewables and cleantech businesses and can be protected in a variety of ways. Come along to find out more about it at our free to attend workshop on **Wednesday 17th March 2010**. This introduction will be **appropriate for people who are developing innovative or novel devices or produce innovative goods or services**

Value from Intellectual Property in the Clean Tech sector

Event Date: Wednesday 17th March 2010

Venue: Energy Technology Centre, East Kilbride

Time: 10.00am to 1.00pm

Join Michael Ellis, European Patent Attorney, of Ellis IP and Lorne Byatt, technology lawyer, of IP Angles as they introduce the concepts and issues associated IP in developing innovative renewable energy or cleantech device companies. In guiding a (fictional) renewable energy start-up, **the concepts of IP strategy management, IP ownership, IP protection and IP licensing and commercialisation will be explored**. Learn the basics of protecting and exploiting the IP in your company's inventions, creative ideas and brands in this half day workshop.

Michael Ellis is a Chartered Patent Attorney and European Patent Attorney and IP management consultant with 10 years experience in intellectual property, with technical focus on chemistry, materials, medical tech, and renewable energy technology. He is focused on developing business-integrated intellectual property strategies and then implementing IP protection.

Lorne Byatt is an IP lawyer with strong sector experience in relation to Software and Renewable Energy/Energy Efficiency, both as an in-house lawyer and in law firms. His main focus is on assisting in IP commercialisation and revenue generation.

We would welcome requests to cover particular subject matter and will be available for short clinics immediately after the event (preferably by appointment or by arrangement on the day).

Value from Intellectual Property in the Clean Tech sector is a free event with lunch being provided and you are invited to join us on Wednesday 17th March in the Energy Technology Centre. Please register to attend before Friday 12th March by telephone 01355 593570 or email elaine.campbell@energytechnologycentre.co.uk