



## Food and Drink – (Environmental) certifications and awards

A half-day workshop with one-to-one consultancy  
26<sup>th</sup> March 2009

This half-day interactive workshop will explore how intellectual assets and in particular accreditations and awards can enhance the value of Food Processing businesses in intangible and very tangible ways.

Led by Michael Ellis of the [Intellectual Assets Centre](#) and, from the perspective of environmental certification, Amy Burnett from [Business Environment Partnership](#), we will introduce intellectual assets, their value and how to manage these assets to make informed decisions – with a focus on accreditations, certifications and awards of value to the food and drink processing sector

The workshop will be followed by a light lunch and one-to-one sessions with our consultants (pre-arranged or booked on the day) to provide individual support

### Location

Business Environment Partnership  
Unit 42/3 Hardengreen Business Park,  
Dalhousie Road,  
Dalkeith EH22 3NU

*Cost: nominal £20 fee*

*Info/booking: Michael Ellis*  
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***Strictly limited to 8 delegates***