



Food and Drink – capturing hidden value

A half-day workshop with one-to-one consultancy
25th February 2009

This half-day interactive workshop run in association with MELCC by IA experts from the Intellectual Assets Centre will help you explore understanding, generation and capture of hidden value in your food and drink business

We will focus on how can you ensure that you actively and effectively manage the very things that set you apart from your competitors and the available means for protecting them

The workshop will be followed by a light lunch and one-to-one sessions with our consultants (pre-arranged or booked on the day) to provide individual support

Location

Midlothian and East Lothian Chamber of Commerce
Unit 42/3 Hardengreen Business Park,
Dalhousie Road,
Dalkeith EH22 3NU

*Cost: £10 Chamber members /
£20 non-members*

*Info/booking: Michael Ellis /
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07929 931 094*

Strictly limited to 8 delegates